



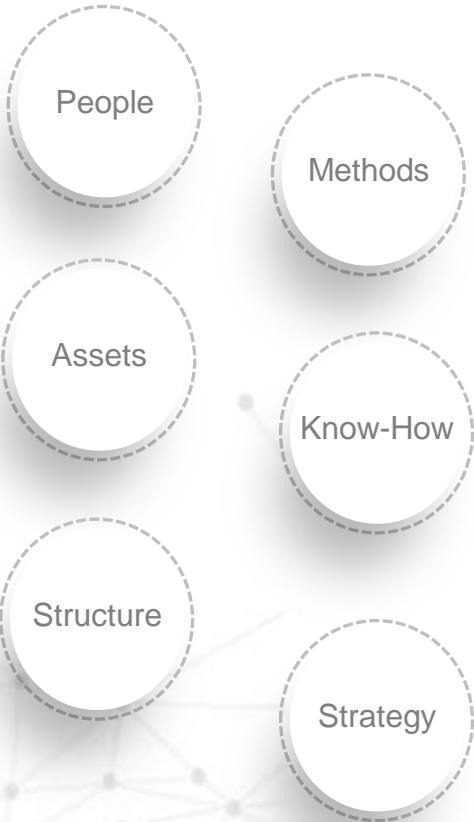
Experts in business  
solutions

BPM and BI  
convergence

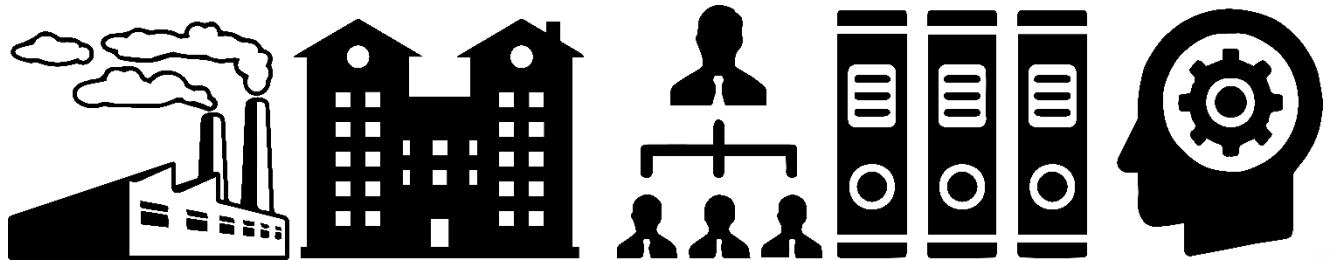


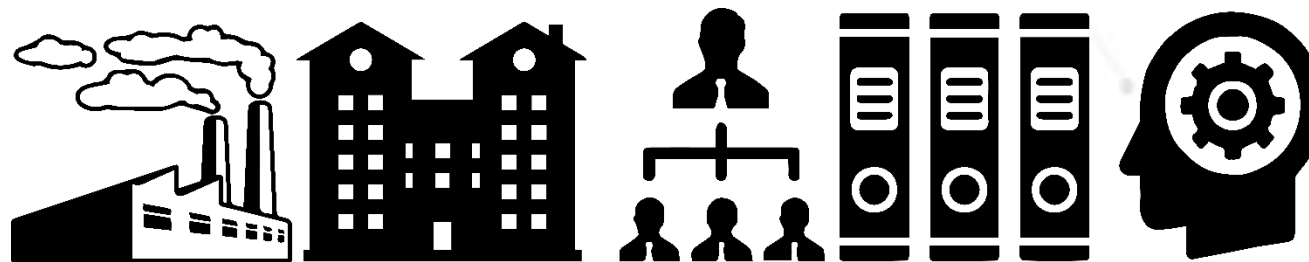
Luis B. Chicaiza  
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► ¿What is a company?

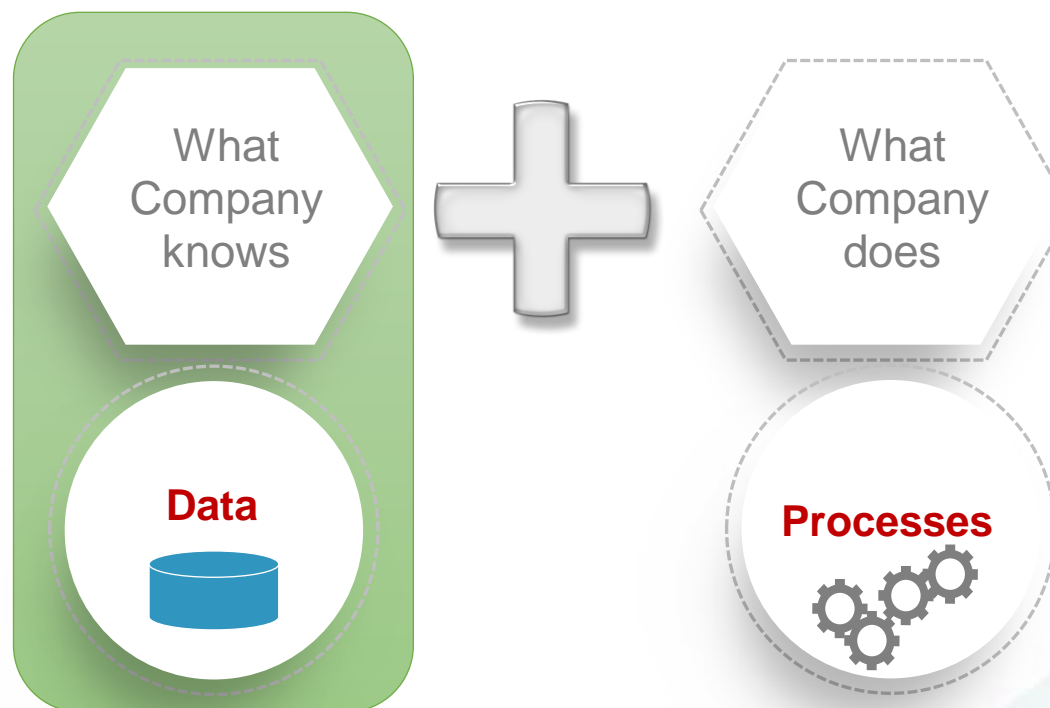


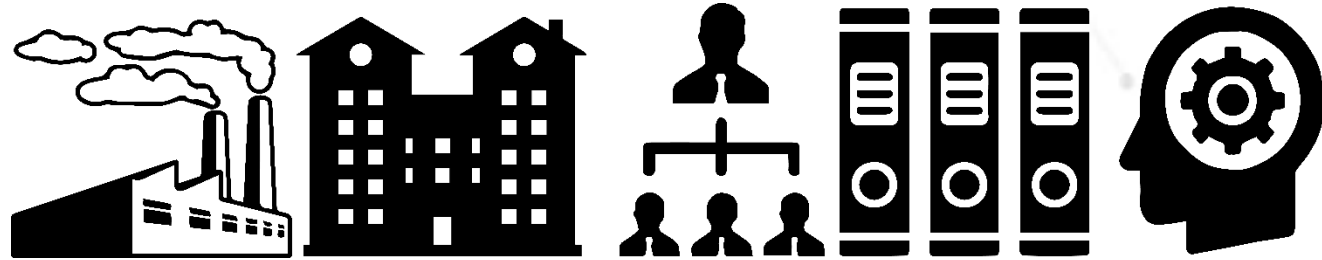
*Experts in*  
**Business  
Solutions**



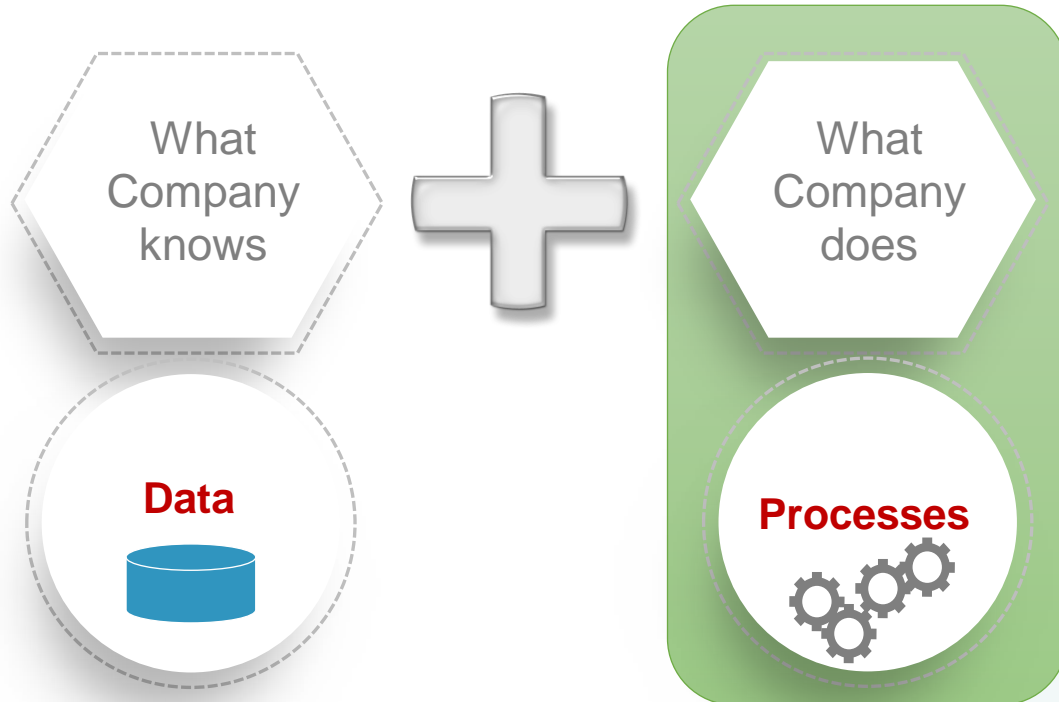


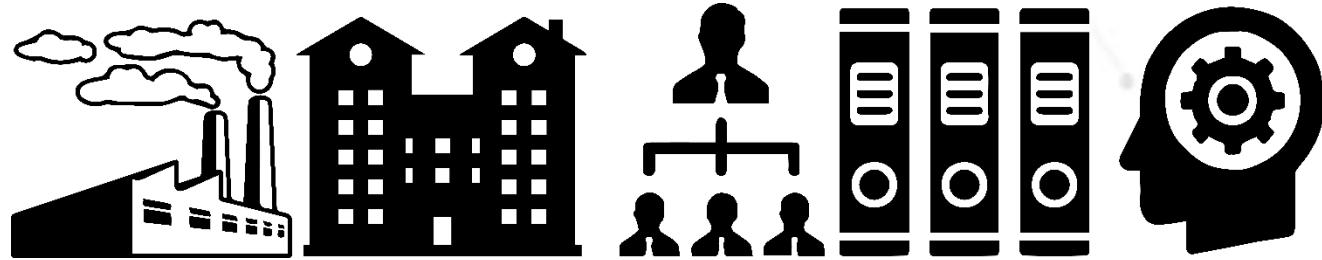
 The **core** of a company.




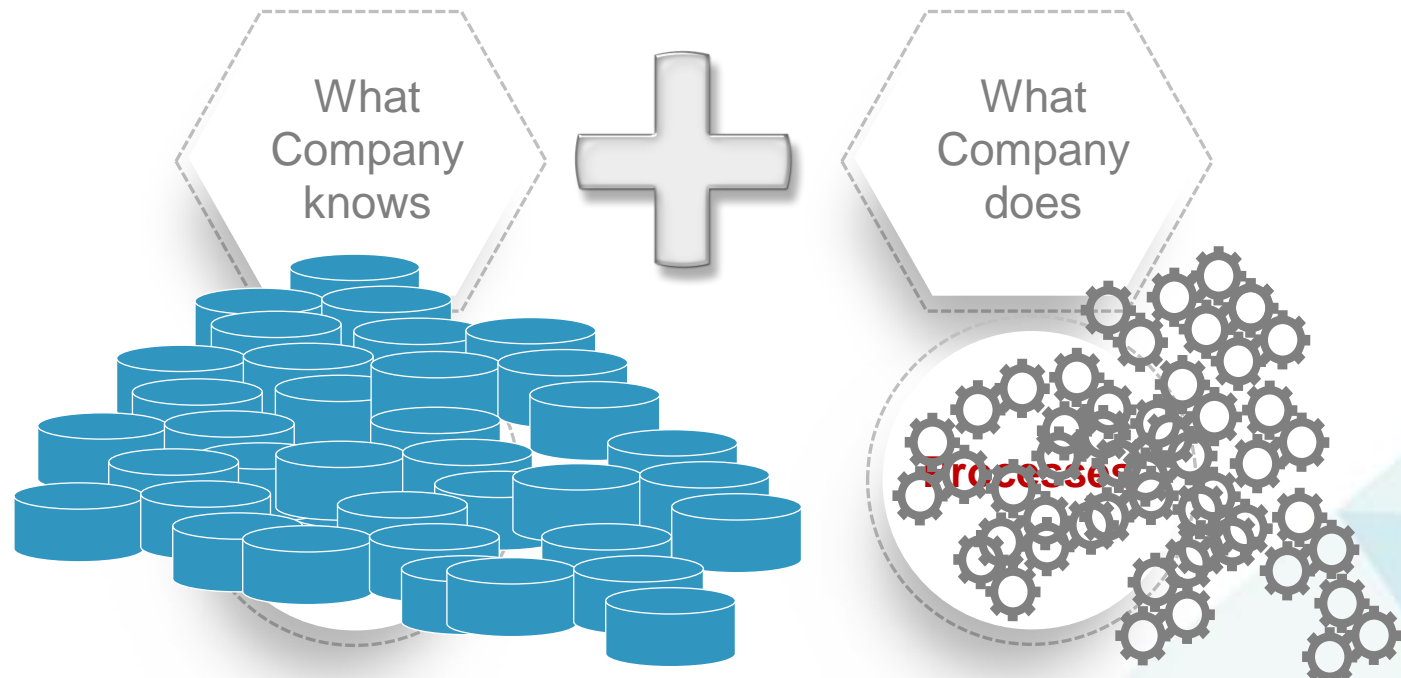


 The **core** of a company.






 The **core** of a company.




Correo electrónico 

Redes sociales 

Social Media 

Dispositivos Móviles 

Contenido WEB 

Audio, Video, Imágenes 

Documentos Curriculares 

Libros 

Informes 

 A lot of information  
**sources**

## ► Complexity of information and knowledge ◀

### The 3V

Velocity



Real time information sources, lots of data from information systems.

Volume



Para el 2020 tendremos 50 veces la cantidad de datos que teníamos en 2011.

Variety



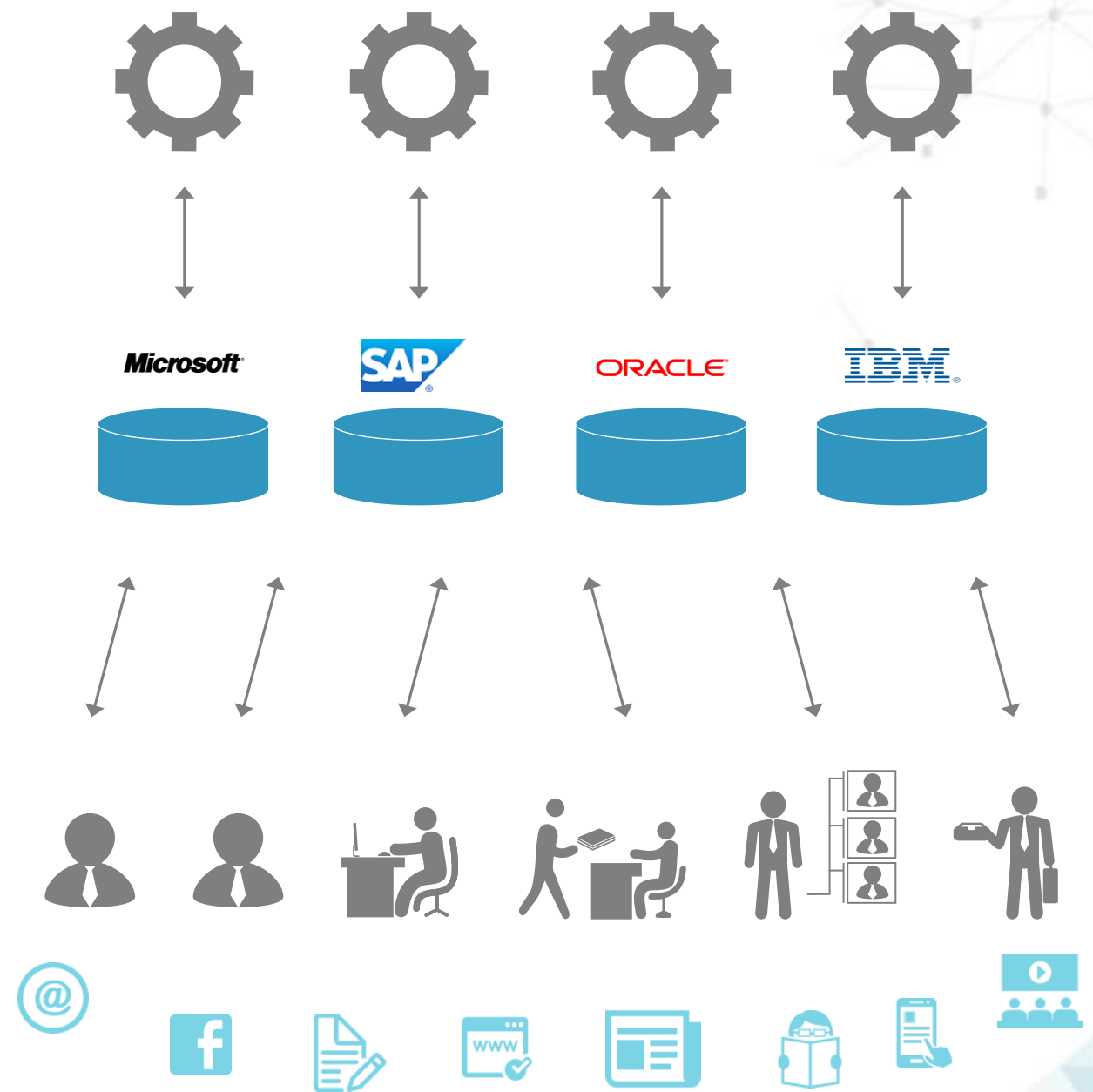
90% of the business information is non structured data.



# The problem: information silos

Information  
**Puzzle**

Detached  
**Processes**





**Information silos:**  
several information  
systems unable to  
communicate with  
others

**People reprocessing:**  
doing the same thing in  
several systems

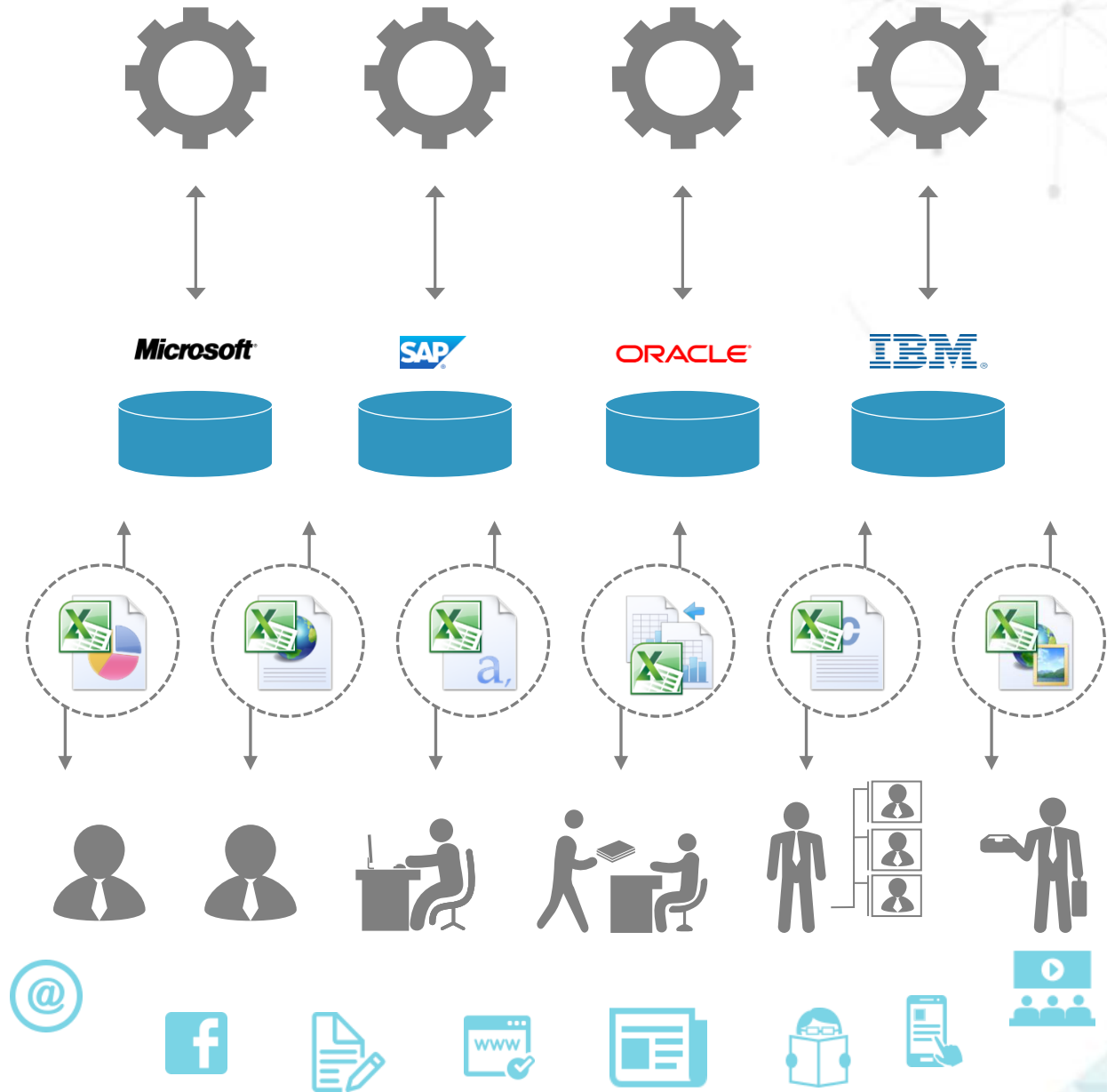
**Break apart both:**  
business processes and  
business data

People doing **reports by  
hand:** taking information  
from several systems,  
put it together in Excel



**The problem:**  
information silos

# ¿The result?





**Business processes:** not flow smoothly through people and systems

**Business data:** It is too hard (or impossible) to have accurate information when it is needed

► ¿The **result**?

## Solution **attributes**

- 1 **Holistic:** companies are a living thing and processes and data are both elements their being.
- 2 **Integration:** connects all existing systems
- 3 **User friendly:** users only have to be experts in their job, not in tools

## Solution **components**


- 1 **BPM:** Business Process Management
- 2 **BI:** Business Intelligence

How to **solve** the problem.



**BPM:** consumes and produces business data

**BI:** feed processes with useful data, generates insights to improve processes



Creates a **virtuous**  
cycle



**Business Auto-Pilot**

**BPM:** business controls

**BI:** business monitoring and prediction



The next: **algorithmic  
businesses**



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Thanks!

